



Sample Page

Medical Design's special product-literature advertising section is an effective way to distribute your product catalogs to 40,000 medical design engineers. Data File Sections appear in every issue of Medical Design and features four-color photos of catalog covers with brief descriptions, 8 to a page. Reader service numbers make it easy for interested readers to request your brochure. You supply the copy and insertion order - we'll do the rest. One low rate of \$540 includes all the production charges.

Place my Data File ad(s) in the Following 2007 Issues:

Issues	Closing Dates
<input type="checkbox"/> January/February	January 10, 2007
<input type="checkbox"/> March	February 12, 2007
<input type="checkbox"/> April	March 12, 2007
<input type="checkbox"/> May	April 9, 2007
<input type="checkbox"/> June	May 12, 2007
<input type="checkbox"/> August	July 13, 2007
<input type="checkbox"/> September	August 13, 2007
<input type="checkbox"/> October	September 10, 2007
<input type="checkbox"/> November	October 8, 2007
<input type="checkbox"/> December	November 12, 2007

I understand I will be invoiced \$540 per issue, agency commissionable. Does not count toward frequency.

Company: _____

Name: (please print) _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Signature: _____ Date: _____

To advertise in the Data File section, please contact:

Shelley Aigner
 216.931.9972
 Fax: 216.696.8208
 saigner@penton.com

Important: Please include inquiry name and address along with a 24-character headline and body copy consisting of 35-40 words. Advertisements will be accepted in digital media only. E-mail a high-resolution catalog image (TIFF, JPEG, or EPS- 300+ dpi) to mclemente@penton.com. You must submit your catalog cover digitally, in addition to sending a proof with your insertion order. For further questions please contact Tech Support at 800.321.7003.