



Medical Design's special product-literature advertising section is an effective way to distribute your product catalogs to 40,000 medical design engineers. Data File Sections appear in every issue of Medical Design and features four-color photos of catalog covers with brief descriptions, eight to a page. Reader service numbers make it easy for interested readers to request your brochure. You supply the copy and insertion order - we'll do the rest. One low rate of \$595 includes all the production charges.

Place my Data File ad(s) in the following 2011 issues:

1 Issues	Closing Dates
<input type="checkbox"/> January/February	January 10, 2011
<input type="checkbox"/> March	February 15, 2011
<input type="checkbox"/> April	March 15, 2011
<input type="checkbox"/> May	April 15, 2011
<input type="checkbox"/> June	May 13, 2011
<input type="checkbox"/> July/August	June 15, 2011
<input type="checkbox"/> September	August 15, 2011
<input type="checkbox"/> October	September 15, 2011
<input type="checkbox"/> November	October 14, 2011
<input type="checkbox"/> December	November 15, 2011

Please type in your information and click "submit" on the second page to electronically email your order form and attach your artwork. Or print and fax to 913.514.6596.

## 2 Contact Information (not published)

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

3  I understand I will be invoiced \$595 per issue, agency commissionable.  
Does not count toward frequency.

**4 Company Information** (published)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Inquiry Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

**5 Headline** (24 characters)

\_\_\_\_\_  
\_\_\_\_\_

**6 Body** (30 - 40 words)

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**7 Important:** Please be sure to attach a high-resolution catalog image (TIFF, JPEG, or EPS - 300+ dpi). After clicking submit, your email dialog box should appear with your order form already attached, ready to be sent to Laurel Hirkala. At this point attach your artwork as you would normally attach a document in an email.

**Submit**

**Questions?**

Laurel Hirkala

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