

## 2012 Editorial Calendar



Month	Contract Mfg.	Design	Tech Spotlight	Mfg. Focus	Shows
Jan/ Feb		Buyer's Guide			MD&M West - Anaheim
March	Cutting-edge electronics	Power supplies Motors/Motion control	Sensors & controls	Molding	
April	Injection-molded parts	Coatings Surface treatments	Pumps & valves	Machining	Medical Silicone Conference
May	Material breakthroughs	Hearing/Visual Aids Displays	Tubing & IV components	Prototyping	Rapid 2012 - Atlanta MD&M East - Philadelphia
June	Cardio Care	Industrial Design/ Ergonomics Micromolded parts	Software	Assembly	
July/ Aug	Mobile Smart Technology	Simulating devices Control consoles	Gaskets/seals	Machining	
Sept	Quality in Manufacturing	Imaging Implantables	Connectors/cords	Prototyping	AdvaMed 2012 - Boston MD&M - Chicago
Oct	Orthopedics	Neurotechnology Nanotechnology	Advanced materials	Molding	Medical Prototyping Conference MD&M - Minneapolis CCF Innovation Summit - Cleveland
Nov	Surgical instruments/ Equipment	Grips, handles & knobs Metal parts	Adhesives/fasteners	Machining	
Dec	Sterilization/ packaging	Cleanrooms & equipment Designing for the future	Inspection/measurement	Testing & Quality	

AIM READERSHIP ISSUES: April & October

### Regular Departments

FDA & Regulations | Designing with Advanced Materials | Today's Tubing Technology | News Watch | Packaging Wrap-up | Innovations | R&D Notebook | Industry Viewpoint

### Editorial Expertise



#### Joe Jancsurak

Joe is a 32-year business journalism veteran. Prior to joining Medical Design as Senior Editor in 2008, he served as editor of Appliance Manufacturer and wrote for the Society of Manufacturing Engineers and The Cleveland Clinic. Joe became Editor of Medical Design

in 2009 and serves as a sessions moderator for the Medical Prototyping Conference and the Medical Silicone Conference. His Perspectives blogs can be found at [www.medicaldesign.com](http://www.medicaldesign.com) and you can follow him on Twitter @JoeJancsurak.

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#### Sherrie Conroy

Sherrie is currently the Director of Content for Medical Design. For more than 25 years, Sherrie has been an editor specializing in B2B technical publications. Before joining Penton this year, Sherrie was at Canon Communications, primarily covering the medical device industry for 15 years as editor-in-chief of MD&DI and Medical Electronics Design

(formerly Medical Electronics Manufacturing), along with other medical-related products. She has a B.A. in journalism from the University of Oregon. Her Perspectives blogs can be found at [www.medicaldesign.com](http://www.medicaldesign.com) and you can follow Sherrie on Twitter @sherrieconroy.

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