





# 2009 Buyers Guide

in print and online

Deadline: January 5, 2009

## Enhancement Advertising Order Form

### ENHANCED ONLINE LISTING — ONLINE BUYERS GUIDE

- Enhanced Online Listing ..... \$ 750
- Logo Placement Online .....  Pick Up Logo  Sending New Logo ..... **Included**
- 100 Word Company Description, Active Email Link, Active Website Link. .... Send to Arturo Mora at arturo.mora@penton.com. .... **Included**

**TOTAL ENHANCED ONLINE RATE** \$ \_\_\_\_\_

### LOGO PLACEMENT — PRINT BUYERS GUIDE, MANUFACTURERS DIRECTORY

- Logo Placement ..... \$200 .....  Pick Up Logo  Sending New Logo ..... \$ \_\_\_\_\_
- Add 4/C to Logo Placement. .... an additional \$200 .....  Pick Up Logo  Sending New Logo ..... \$ \_\_\_\_\_
- Add 100 Word Company Description. .... an additional \$100 .....  Description Included on Listing Form ..... \$ \_\_\_\_\_

**TOTAL PRINT LOGO PLACEMENT RATE** \$ \_\_\_\_\_

### STANDARD DISPLAY AD PLACEMENTS — PRINT BUYERS GUIDE

# \_\_\_\_\_ Display Ad(s) (*ads will be placed as close to requested category as possible*)

Size of Ad	Materials	Product Category 4-Digit code (see enclosed list)	Rate*
_____	Pick Up Materials From: _____ <input type="checkbox"/> New Materials	_____	\$ _____

\* Call your local sale representative or Pat Wroblesky at 216.931.9424 • Pat. Wroblesky@penton.com

**DISPLAY AD RATE** \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website URL \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### FAX ALL ENHANCEMENT ORDERS TO PAT WROBLESKY AT 216.931.9616

Questions regarding **DISPLAY ADVERTISING**, Contact Pat Wroblesky at 216.931.9424

Questions regarding **DISPLAY MATERIALS** — Contact Contact Curtis Jansen at 913.967.1816 • curtis.jansen@penton.com

**DISPLAY ADVERTISING MATERIALS** should be uploaded to [pentondigitalads.com](http://pentondigitalads.com) by 1/12/09

Questions regarding **LOGO ADVERTISING**, Contact Pat Wroblesky at 216.931.9424 • pat.wroblesky@penton.com

Questions regarding **LOGO MATERIALS** — Contact Arturo Mora at 913.967.1314

**LOGO materials** must be sent to Arturo Mora at [arturo.mora@penton.com](mailto:arturo.mora@penton.com) by 1/12/09

Questions regarding **ONLINE MATERIALS** — Contact Arturo Mora at 913.967.1314 • [arturo.mora@penton.com](mailto:arturo.mora@penton.com)